LUX

Personalized SAD Treatment Assistant

Megan Rawley

Documentation/Design Lead

Reggie Jones
Usability Lead

Project Manager

Eric Nhan

Evan Leon

Market Lead

Overall Problem

The Facts

20-30%

One Billion

Lack of Understanding

Why you should care

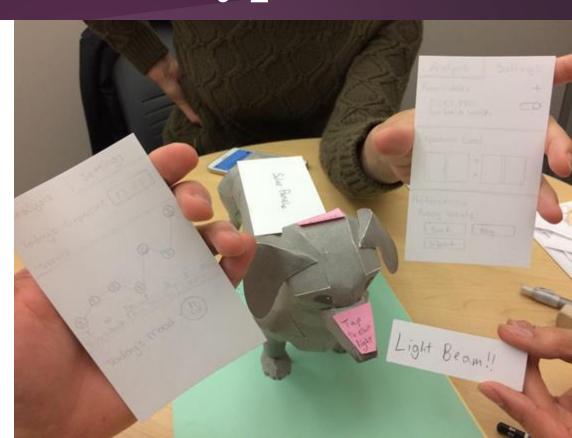
You live in Seattle

Very likely you know someone affected by the lack of sunlight

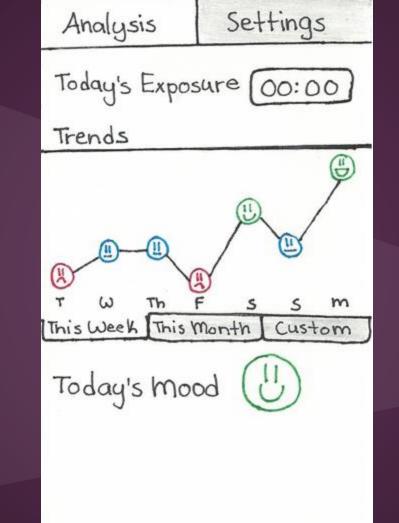
Initial Paper Prototype

Reminders

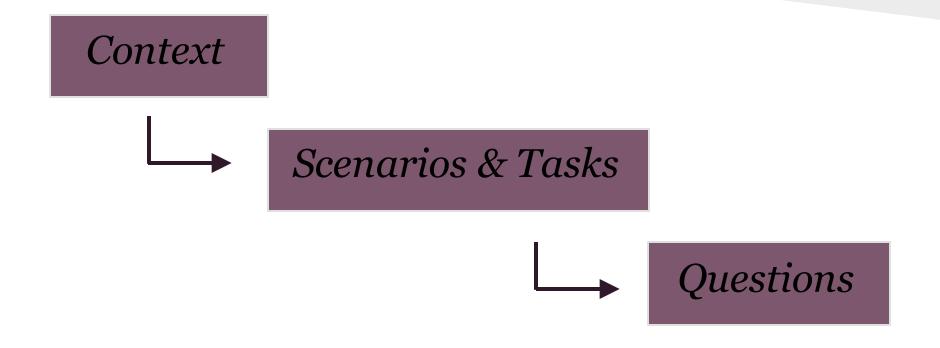
Analysis



Analysis	Settings	SNooze
Reminders 3:00 PM Go for a wo	-t	
Daily Exposure Goal		
	0	Begging
Preferences Puppy Vocals Bark Beg Silent		Barking
		71.011



Testing Process



Key Changes

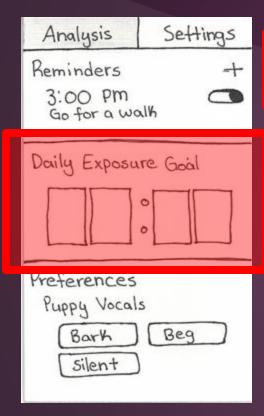
Three tabs

Follow

No snooze

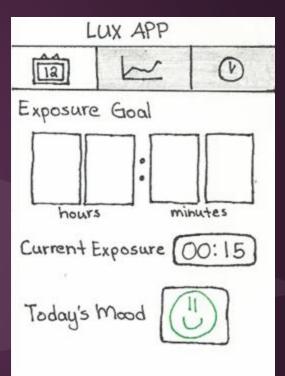
Notes

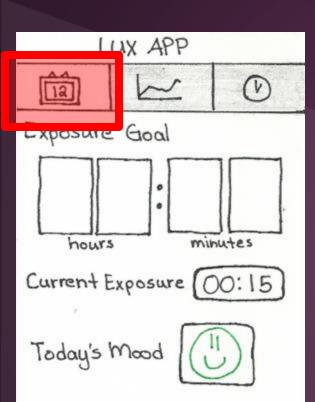
Before

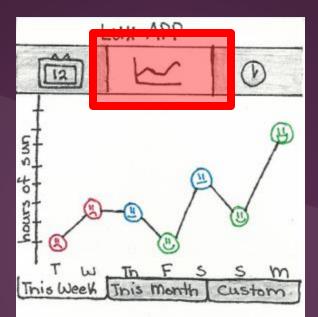


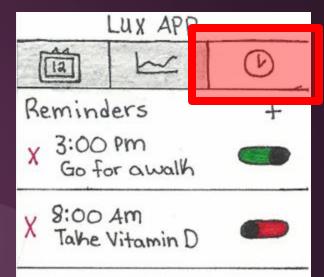


After









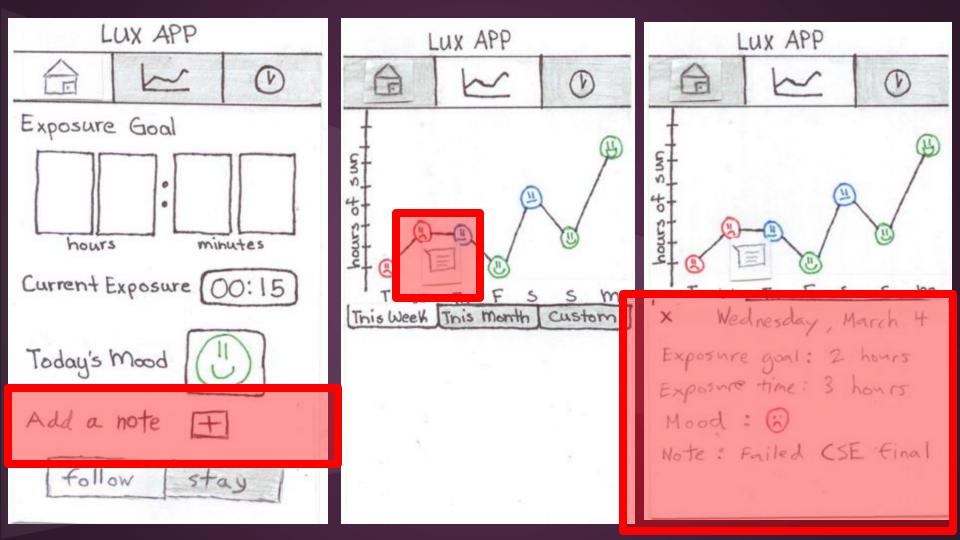
Before



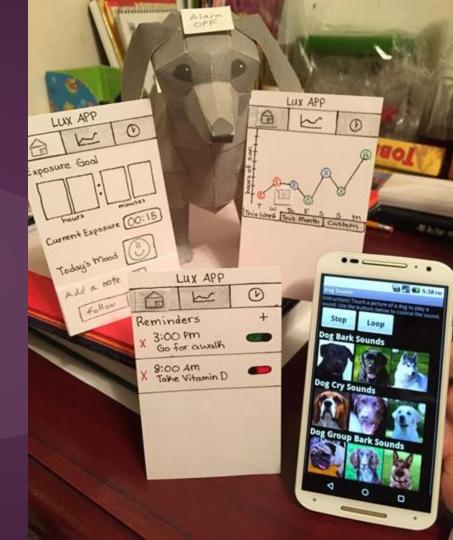
After







Final Prototype



Digital Mockup

Paper to Digital

Critique

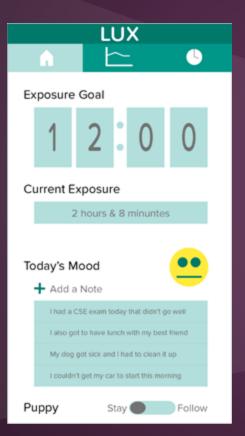
Detail

Visual Theme

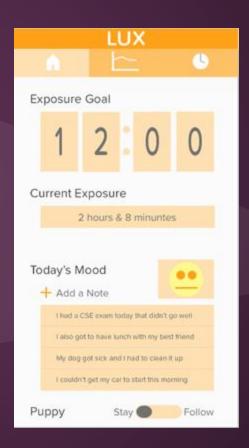
Change in Color

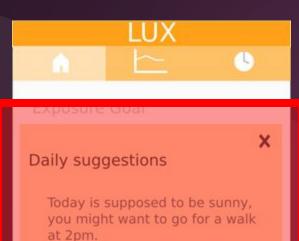
Interaction Details

Old



New

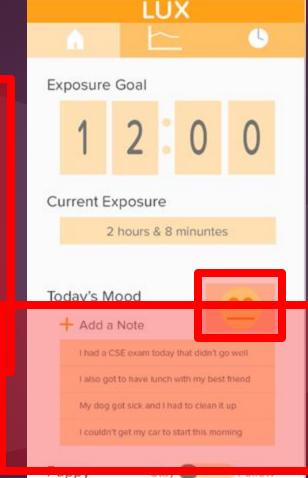


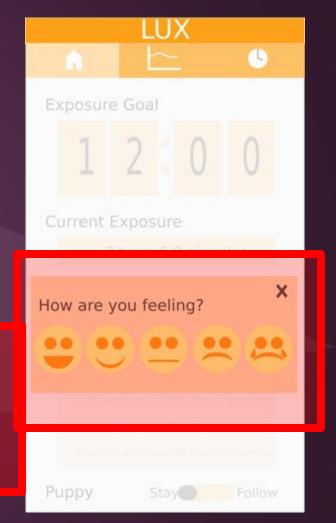


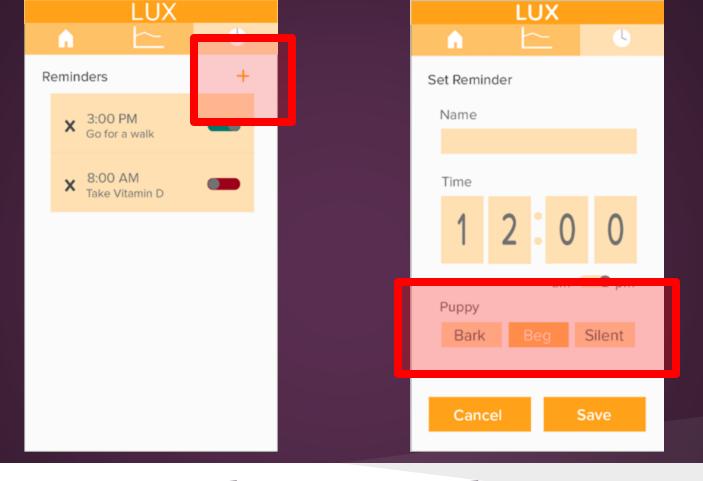
Tuesdays are not your best, you should try to get an extra 30 minutes of sunlight and see if

that helps.

Puppy







Task 1: Reminders



Task 2: Analysis

Summary

Even the simplest details can be overlooked

Organization is a priority

Test your assumptions

The End